GAL
GIVE LITTLE
NASHVILLE

Advertise
with Heart

Music City's charity-focused magazine
50% of ad sales go to Give A Little Christmas

2026 MEDIA KIT

SINCE DECEMBER 2012

Who We Are

Give A Little Nashville is a music and entertainment magazine from Mt. Juliet, Tennessee, with a purpose. We talk with artists about the causes they champion and with the nonprofits doing the work. Our goal is to make a difference in many lives by giving back all year and encouraging others to do the same.

OUR FOCUS

Country music, Music Row news, new releases, live shows and the charity nights that bring them together. Every story pairs the music with a reason to give, and we never charge the artists we write about.

WHO READS US

Music fans, artists, songwriters and community-minded families across Nashville and Middle Tennessee. Each issue lives online as a flip-through edition, readers can order a printed copy on demand, and our stories run all month on the website.

2012	52	$0
FIRST ISSUE	PAGES IN OUR OCTOBER ISSUE	CHARGED TO ARTISTS, EVER

OUR COVERS SINCE 2012



MONTHLY DIGITAL EDITION

Magazine Ad Rates

A fresh issue every month. Readers flip through it online or order a printed copy through MagCloud. Half of every ad sale goes to Give A Little Christmas.

Business Card	3.5 × 2 in	**$40**
Eighth Page	3.5 × 2.25 in	**$60**
Quarter Page	3.5 × 4.75 in	**$95**
Half Page	7.25 × 4.75 in	**$150**
Full Page	8.5 × 11 in bleed	**$250**
Inside Front or Back Cover	8.5 × 11 in bleed	**$300**
Back Cover	8.5 × 11 in bleed	**$350**
Ad Design	any size	**$72**

Every digital ad is clickable. Readers tap straight through to your website.

No ad? We'll design it for you for $72.

50% of every ad sale goes to Give A Little Christmas.

give A little christmas

RECENT COVERS



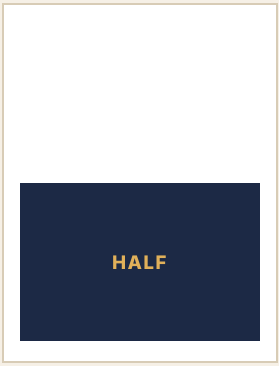
FIND YOUR FIT

Ad Sizes

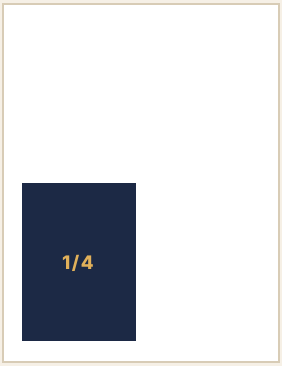
Our pages trim to 8.25 × 10.75 inches.



FULL PAGE $250
8.5 × 11 with bleed, or 7.25 × 9.75 without



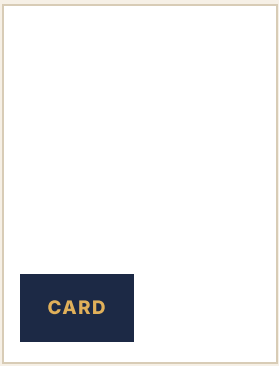
HALF PAGE $150
7.25 × 4.75



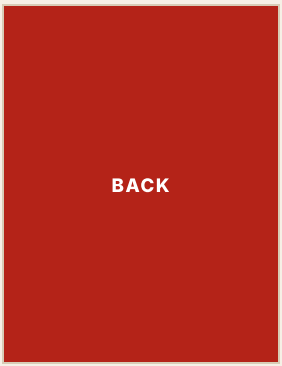
QUARTER PAGE $95
3.5 × 4.75



EIGHTH PAGE $60
3.5 × 2.25



BUSINESS CARD $40
3.5 × 2



BACK COVER $350
8.5 × 11 with bleed

FROM OUR PAGES

Full-Page Ads

Your ad sits beside the stories readers come for. Here's how full pages look in the October 2026 issue.



FULL PAGE · $250



BACK COVER · $350

GIVEALITTLENASHVILLE.COM

Website Ads

Banners run month to month, so you can start or stop anytime. Readers tap straight through to your website.

Top banner · every page	970 × 90	**$125/mo**
Homepage banner	970 × 90	**$100/mo**
On Stage sidebar	300 × 250	**$75/mo**
Story banner · every article	970 × 90	**$60/mo**
Section banner	970 × 90	**$50/mo**
Footer banner · every page	970 × 90	**$40/mo**
Slideshow banner · shared	970 × 90	**$30/mo**
Banner design		**$36**

Send a JPG or PNG at the size listed, plus an optional 320 × 100 phone version, and the web address it should link to. Slideshow banners share one spot with up to 4 other businesses and rotate every 8 seconds.

FROM THE ARCHIVE



WHERE YOUR AD GOES

One Ad, Many Doors

Every issue reaches readers several ways.

1 **FLIP-THROUGH EDITION**
Readers turn the pages online on phone, tablet or computer.

2 **PRINT ON DEMAND**
Readers can order a printed copy of any issue through MagCloud.

3 **WEBSITE**
Each story runs on givealittlenashville.com with photos, all month long.

4 **NEWSLETTER AND SOCIAL**
New issues and stories go out to our readers by email, Facebook and YouTube.

50% to Give A Little Christmas. Half of every ad sale goes to Give A Little Christmas, which has given Christmas to more than 8,000 Middle Tennessee kids since 2012. Every story pairs an artist with a cause, and we never charge the artists we cover.

GETTING IT RIGHT

Ad Requirements

FILES

Print-ready PDF preferred. High-quality JPG or PNG also accepted, at 300 dpi at the final size, with fonts embedded or outlined.

FULL-PAGE ADS

8.5 × 11 inches, which includes .125 inch bleed on every side and trims to 8.25 × 10.75. Or 7.25 × 9.75 inches with no bleed. Keep text and logos at least .375 inch inside the trim.

SMALLER ADS

Build to the exact size listed. Include the web address your ad should link to.

NO AD? NO PROBLEM.

We'll design it for you for $72. Website banners are $36.

AD POLICY

We review every ad before it runs and reserve the right to decline, edit or remove any ad we deem inappropriate.

Deadline: ask us for the next issue's ad deadline

Website banners: start any day of the month

Send artwork to: givealittlenashville@gmail.com



GIVE GAL LITTLE

NASHVILLE

Let's Talk

Reserve your space, ask about a custom package, or get help with your ad.

givealittlenashville@gmail.com

615-829-2312

Publisher Krys Midgett · Mt. Juliet, Tennessee